



## **PRIVACY NOTICE PURSUANT TO ARTICLE 13 OF REGULATION (EU) 2016/679**

The Municipality of Milan - Education Directorate – Food Policy Area, in order to promote the activities of the Milan Urban Food Policy Pact (MUFPP), which works internationally to foster sustainable, inclusive and resilient urban food systems, will host in Milan from 13 to 17 October 2025 the *Milan Urban Food Policy Pact Global Forum*: the biennial meeting of the cities belonging to the global network.

This key event aims to foster the exchange of knowledge and best practices on urban food policies, encourage networking and support the development of strategic partnerships among cities in the network. The 2025 edition of the MUFPP Global Forum will revolve around the theme: *“Building on a decade of joint success. Envisioning the future of urban food systems.”*

Pursuant to Article 13 of EU Regulation No. 2016/679 (General Data Protection Regulation), the following information is provided.

### **Data Controller**

The Data Controller is the Municipality of Milan, headquartered at Piazza della Scala, 2 – 20121 Milan – Food Policy Area located at Via Sile 8 – 20139 Milan – Email:

**[ed.foodpolicy@comune.milano.it](mailto:ed.foodpolicy@comune.milano.it)**

### **Data Protection Officer (DPO)**

The Municipality of Milan has appointed its own Data Protection Officer, who can be contacted at: **[dpo@comune.milano.it](mailto:dpo@comune.milano.it)**

### **Purpose and Legal Basis of Processing**

The processing of personal data is aimed at carrying out activities connected with and instrumental to the initiative MUFPP Global Forum 2025 organized by the Municipality of Milan, which includes a week of events – plenary, parallel and regional sessions, side events, field visits, the Milan Pact Award Ceremony, training and masterclasses dedicated to urban food policy:

- Registration to Forum events
- Communication, promotion, and dissemination of Forum activities
- Creation and management of the Personal Area on **[mufppglobalforum2025.org](https://mufppglobalforum2025.org)**
- Networking among Forum participants

Personal data are processed in compliance with the conditions set out in Regulation (EU) 2016/679, and in particular Article 6(1)(e), as well as Article 2-ter of Legislative Decree 196/2003 (“Personal Data Protection Code”), insofar as necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Municipality of Milan.

This task is based on Articles 3 and 13 of Legislative Decree No. 267 of 18 August 2000 (“Consolidated Law on Local Authorities”) and on the Statute of the Municipality of Milan, which entrust the Municipality with the function of promoting initiatives of public, cultural and social interest for the benefit of the community.

In compliance with Article 5(1)(c) of Regulation (EU) 2016/679, the Municipality of Milan processes only personal data that are strictly necessary and relevant to the purposes described above. No data exceeding organizational and administrative needs related to the event will be collected or processed.

### **Categories of Data Processed**

The following categories of personal data may be collected:

- Personal details (first and last name)
- E-mail and phone contacts
- City of origin
- Job position and organization of affiliation
- Profile photo (or alternatively, the logo of the organization of affiliation)

### **Processing Methods**

Data processing is carried out in compliance with fundamental rights and freedoms, guided by the principles of fairness, lawfulness, transparency, and confidentiality. Processing may also be carried out using electronic tools, in line with the operations defined in Article 4(2) of Regulation (EU) 2016/679.

### **Nature of Data Provision**

Providing personal data is necessary to enable the management of registration procedures and participation in activities related to the event. Failure to provide such data will make it impossible to take part in the initiative.

### **Communication and Disclosure**

Data processed will be disclosed to other public or private entities only where required by law or regulation.

To facilitate networking and knowledge exchange during the MUFPP Global Forum, participants' personal data (first and last name, role, organization, and profile photo) will be made available, in a restricted manner, within the personal area of the website, in the "Participants List" section. This list will only be accessible to confirmed participants who have received confirmation of registration and login credentials from the MUFPP Secretariat.

### **Categories of Data Recipients**

Processing is carried out by authorized personnel bound by confidentiality obligations and assigned to the activities necessary to achieve the purposes indicated.

Pursuant to Article 28 of Regulation (EU) 2016/679, the development and management of the website [mufppglobalforum2025.org](http://mufppglobalforum2025.org) is entrusted to the association **Milano&Partners (YesMilano)** – [www.yesmilano.it](http://www.yesmilano.it)), appointed as Data Processor. Milano&Partners processes personal data solely according to the instructions of the Data Controller and in compliance with applicable security and confidentiality measures.

For technical support activities relating to the implementation and maintenance of the website, Milano&Partners relies on **ACConsulting** ([www.acconsulting.digital](http://www.acconsulting.digital)), appointed as Sub-processor.

### **Data Retention**

Personal data will be retained only for as long as strictly necessary to achieve the purposes for which they were collected, and in any case in compliance with applicable law.

Specifically:

- Photos and the participants' list will be retained only until the conclusion of the event and for the time necessary for the post-event platform management;
- Other data may be retained for up to 10 years only if necessary to comply with legal or regulatory obligations.

### **Data Transfer to Third Countries**

Personal data collected for the purposes indicated will not be transferred to third countries or international organizations, either inside or outside the European Union.

### **Rights of Data Subjects**

Data subjects may exercise the rights provided for under Articles 15 et seq. of Regulation (EU) 2016/679, and in particular the right to access their personal data, to request rectification or

restriction, portability, updating if incomplete or incorrect, and erasure where applicable, as well as to object to processing. Requests may be addressed to the Municipality of Milan, in its capacity as Data Controller, at Via Sile 8, 20139 Milan – Education Directorate – Food Policy Area, via the following addresses:

- [ed.foodpolicy@comune.milano.it](mailto:ed.foodpolicy@comune.milano.it)
- [foodpolicy@postacert.comune.milano.it](mailto:foodpolicy@postacert.comune.milano.it)

or to the Municipality of Milan’s Data Protection Officer (DPO) at: [dpo@comune.milano.it](mailto:dpo@comune.milano.it)

### **Right to Lodge a Complaint**

Data subjects are further informed that, should they consider the processing of their personal data to be in violation of Regulation (EU) 2016/679, they have the right to lodge a complaint with the Data Protection Authority ([www.garanteprivacy.it](http://www.garanteprivacy.it)) pursuant to Article 77 of the Regulation, or to seek judicial remedy pursuant to Article 79 of the Regulation.

### **Amendments**

The Data Controller reserves the right to amend this Privacy Notice at its sole discretion and at any time, including to comply with legal requirements in force from time to time, by giving appropriate notice to data subjects. Any updates will be made available through publication on the official website of the Municipality of Milan or by other suitable means.

**Milan, 11/09/2025**